REIGN
AWARDS

2021 REIGN AWARDS
SPONSORSHIP PACKAGE

JUNE 16, 2021

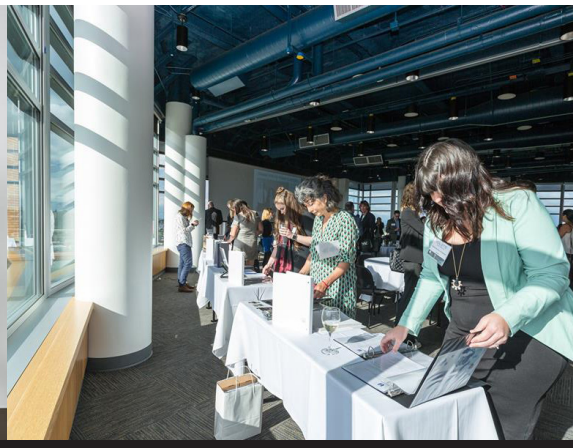
PLEDGE DEADLINE: MAY 17, 2021

SPONSORSHIP CONTACTS

Ranjana Sterling
SMPS Seattle Director of Special Events
Blueline
425.250.7266
rsterling@thebluelinegroup.com

Erin Hatch, CPSM
Reign Awards Senior Advisor
Weber Thompson
206.344.5700
ehatch@weberthompson.com





Thank you for considering sponsorship of the SMPS Seattle 2021 Reign Awards. This is your chance to recognize excellence in marketing communications and outstanding achievements of top marketing professionals in Western Washington!

ABOUT SMPS

SMPS, the Society for Marketing Professional Services, is the only non-profit marketing organization dedicated to creating business opportunities and enhancing the careers of marketing professionals in the architecture, engineering, and construction (A/E/C) industries. The organization began in 1973 when a small group of professional service firm leaders recognized a need to sharpen their skills, pool resources, and work together to help tackle the complexities of marketing. Today, SMPS has more than 7,000 members who are active in 58 chapters across the United States and Canada. Our members are marketing and business development professionals employed by architecture, engineering, construction, planning, landscape, interior design, legal, accounting, and specialty consulting firms.

The SMPS Seattle chapter is one of the oldest, largest, and fastest-growing SMPS chapters in the country. Our network comprises more than 320 members from approximately 200 of western Washington's architecture, engineering, and construction firms. In August 2015 and 2018, our chapter received "Striving for Excellence" awards from SMPS Headquarters in recognition of the diversity and vast amount of educational, networking, and scholarship programs we offer members. In addition, we have a non-member network of 1,400-plus people who regularly receive our communications.

ABOUT THE REIGN AWARDS

SMPS Seattle's annual Reign Awards gala recognizes excellence in marketing communications and outstanding achievements of top marketing professionals. Submitting for the Reign Awards provides firms with an unparalleled opportunity for peer recognition and expert feedback. Communications awards are awarded to A/E/C firms whose materials and campaigns most compellingly achieve their firms' marketing goals. Individual merit awards recognize the exceptional accomplishments of individuals in our industry. **The 2019 Reign Awards Gala captured First Place in the Special Events Category during the 2020 National Chapter Program Awards.**

BECOME A REIGN AWARDS SPONSOR

Create awareness for your business and connect with top professional services firms' marketers and business developers by sponsoring SMPS's Annual Awards Gala! This sponsorship packet includes multiple options – there is a level for every company.

SIGN UP TO SPONSOR ONLINE TODAY▸







2021 REIGN AWARDS

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PLEDGE DEADLINE: May 17, 2021

BENEFITS	EVENT $1,000 (1 AVAILABLE)	SWAG BOXES $250 (2 AVAILABLE)	PHOTOBOOTH $250 (3 AVAILABLE)	SOCIAL LOUNGE SPONSOR $150 (1 AVAILABLE)
Overall recognition	Listed on all materials as event sponsor with logo	Listed as swag box sponsor at event in slides	Listed as photobooth sponsor at event in slides	Listed as social lounge sponsor at event
Verbal recognition at event	✓	✓	✓	✓
Day of event recognition	Logo on event program and event slides; inclusion of firm branded item in swag boxes*	Logo on swag boxes; listed as swag box sponsor in event program and event slides; inclusion of firm branded item in swag boxes*	Name/logo on virtual photobooth downloads; listed as photobooth sponsor in event program and event slides	Logo on social lounge tables
Post event recognition	Inclusion in press release after event, blog post		Listed as sponsor in post event photo gallery	
FREE ticket(s) to SMPS Seattle 2020 Reign Awards	Four free tickets	One free ticket	One free ticket	One free ticket

***Restrictions apply**

PLEASE NOTE:

Please pledge online for all sponsorship levels. Alternative pledge arrangements shall be made through Ranjana Sterling, rsterling@thebluelinegroup.com.