2022 REIGN AWARDS + 40TH ANNIVERSARY CELEBRATION

SPONSORSHIP PACKAGE

JUNE 15, 2022

PLEDGE DEADLINE: MAY 6, 2022

SPONSORSHIP CONTACTS

Ranjana Sterling
SMPS Seattle Secretary
Amazon Worldwide Real Estate
618.713.5212
ranjanaseattle2014@gmail.com

Erin Hatch, CPSM
SMPS Seattle Reign Awards Senior Advisor
Rice Fergus Miller
360.362.0618
ehatch@rfmarch.com







Thank you for considering sponsorship of the SMPS Seattle 2022 Reign Awards + 40th Anniversary Celebration. This is your chance to recognize excellence in marketing communications and outstanding achievements of top marketing professionals in Western Washington and honor 40 years of SMPS in Seattle!

ABOUT SMPS

SMPS, the Society for Marketing Professional Services, is the only non-profit marketing organization dedicated to creating business opportunities and enhancing the careers of marketing professionals in the architecture, engineering and construction (A/E/C) industries. The organization began in 1973 when a small group of professional service firm leaders recognized a need to sharpen their skills, pool resources and work together to help tackle the complexities of marketing. Today, SMPS has more than 7,000 members who are active in 58 chapters across the United States and Canada. Our members are marketing and business development professionals employed by architecture, engineering, construction, planning, landscape, interior design, legal, accounting and specialty consulting firms.

The SMPS Seattle chapter is one of the oldest, largest, and fastest-growing SMPS chapters in the country. Our network comprises more than 305 members from approximately 200 of western Washington's architecture, engineering and construction firms. In August 2015 and 2018, our chapter received "Striving for Excellence" awards from SMPS Headquarters in recognition of the diversity and vast amount of educational, networking and scholarship programs we offer members. In addition, we have a non-member network of 1,400-plus people who regularly receive our communications.

ABOUT THE REIGN AWARDS

SMPS Seattle's annual Reign Awards gala recognizes excellence in marketing communications and outstanding achievements of top marketing professionals. Submitting for the Reign Awards provides firms with an unparalleled opportunity for peer recognition and expert feedback. Communications awards are awarded to A/E/C firms whose materials and campaigns most compellingly achieved their firms' marketing goals. Individual merit awards recognize the exceptional accomplishments of individuals in our industry.

BECOME A REIGN AWARDS SPONSOR

Create awareness for your business and connect with top professional services firms' marketers and business developers by sponsoring SMPS's Annual Awards Gala! This sponsorship packet includes multiple options – there is a level for every company.

SIGN UP TO SPONSOR ONLINE TODAY▸







2022 REIGN AWARDS

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PLEDGE DEADLINE: May 6, 2022

BENEFITS	EVENT $1,000 (2 AVAILABLE)	DINNER $750 (1 AVAILABLE)	APPETIZER $500 (1 AVAILABLE)	BEVERAGE $500 (4 AVAILABLE)	DESSERT $500 (1 AVAILABLE)	PHOTOBOOTH $250 (4 AVAILABLE)
Overall recognition	Listed on all materials as event sponsor with logo	Listed as dinner sponsor at event on signage and in slides	Listed as appetizer sponsor at event on signage and in slides	Listed as beverage sponsor at event on signage and in slides	Listed as dessert sponsor at event on signage and in slides	Listed as photobooth sponsor at event in slides
Verbal recognition at event	✓	✓				
Day of event recognition	Logo recognition at the event to include entry signage, event slides, and event program	Logo on centerpeice and event program	Logo on coasters and event program	Logo on coasters and event program	Logo on dessert napkins and event program	Logo on photobooth strips and event program
Post event recognition	Inclusion in press release after event, blog post					Listed as sponsor in post event photo gallery
FREE ticket(s) to SMPS Seattle 2022 Reign Awards + 40th Anniversary Celebration	Four free tickets	Two free tickets	Two free tickets	Two free tickets	Two free tickets	One free ticket

PLEASE NOTE:

Please pledge online for all sponsorship levels. Alternative pledge arrangements shall be made through SMPS Seattle Secretary: Ranjana Sterling, ranjanaseattle2014@gmail.com