smps®
Seattle



SPONSORSHIP PACKAGE

JANUARY 1 – DECEMBER 31, 2022



PLEDGE DEADLINE: DECEMBER 10, 2021



2022 SPONSORSHIP CONTACTS:

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SMPS Seattle Past President
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OR EMAIL SPONSORSHIP@SMPSSEATTLE.ORG

Thank you for considering sponsorship of SMPS Seattle, your chance to partner with one of the fastest-growing chapters in the nation for peak exposure and relationship-building opportunities!









ABOUT SMPS

SMPS, the Society for Marketing Professional Services, is the only non-profit marketing organization dedicated to creating business opportunities and enhancing the careers of marketing professionals in the architecture, engineering, and construction (A/E/C) industries.

Our 7,000 members in 58 chapters across the US and Canada are marketing and business development professionals employed by architecture, engineering, construction, planning, landscape, interior design, legal, accounting, and specialty consulting firms.

RAISING THE BAR FOR EXCELLENCE

The SMPS Seattle chapter is one of the oldest, largest, and fastest-growing SMPS chapters in the country. Our network comprises more than 315 members from hundreds of firms throughout Washington, Montana, Idaho, and British Columbia.

In 2021 SMPS Headquarters honored Seattle as Outstanding Extra Large Chapter in recognition of the diversity and vast amount of educational, networking, and scholarship programs we offer. Our chapter also received 1st Place in the Special Event Program Category for our 2019 Reign Awards, which recognize outstanding marketing materials and campaigns created by our local members.

WHY SPONSOR SMPS SEATTLE?

Partnership & Relationship Building

Support of our Seattle chapter not only links your name to the only non-profit for A/E/C marketing professional services in the Pacific Northwest, it makes you a partner in every virtual and in-person event we host, generating increased and highly positive visibility for your company.

Peak Exposure Opportunities

Our chapter held 18 educational and networking events, including nine FREE virtual events exclusive to our members! As a sponsor, your firm will be recognized at each one of these events.

A Diverse Range of Sponsorship Options

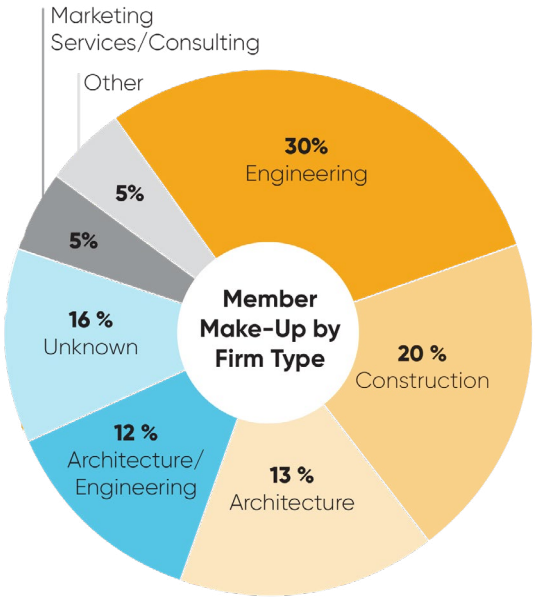
Becoming an SMPS Seattle chapter partner is one of the most cost-effective ways to improve brand recognition among marketers and business developers in the broader A/E/C community. We offer multiple levels of annual sponsorship opportunities to meet a diverse range of budgets. And this year, we're excited to offer a $250 Community Ally tier exclusively to Small and Disadvantaged Businesses, furthering our chapter's mission to increase awareness for DEI for our membership and their firms. Community Ally support also funds our Student Membership program, so you can play a direct role in improving a student's access to education for a future in professional services marketing. Please see page 4 for a complete breakdown of all SMPS Seattle sponsorship opportunities.

BY THE NUMBERS:

Last year, our newsletter emails went to more than 1,700 marketing and business development influencers within the A/E/C industry each week, totaling over 88,000 impressions annually.

Our website and social media channels reach thousands of members and affiliates each month, and our channels continue to grow!

As a sponsor, you have tens of thousands of opportunities to be seen and recognized by our network of A/E/C Marketers and Business Developers throughout the year.



302 MEMBERS ...still the LARGEST CHAPTER!

Social Media Followers

25% Increase in Facebook Followers

908 559 550 503

9 Blog Posts | 123 Emails/Newsletters

1700 Email addresses on our mailing list

2021 ANNUAL SURVEY RESULTS

51% Said they are comfortable attending indoor events

92% Said they are comfortable attending outdoor events

90% Said their firms support their SMPS involvement

96% Said SMPS Seattle's communications are effective

2022 SMPS SEATTLE

ANNUAL SPONSORSHIP OPPORTUNITIES

PLEDGE DEADLINE: December 10, 2021

BENEFITS	PLATINUM $2,000	GOLD $1,500	SILVER $1,000	BRONZE $500	COMMUNITY ALLY $250
(1) Annual Membership	✓				
Firm logo and link to website posted on the SMPS Seattle homepage	✓				
Sponsor Spotlight: Opportunity to submit brief firm informational piece for SMPS Seattle newsletter	2	1			
SMPS Seattle job bank posting(s)	2	2	1		
Social media recognition	3	2	1		
Verbal recognition at events and firm logo displayed at each SMPS Seattle event	✓	✓	✓	Firm name written only	Firm name written only
Firm logo on twice-weekly SMPS Seattle email communications	✓	✓	✓	Firm name written only	
Firm logo and link to website posted on the SMPS Seattle sponsorship page	✓	✓	✓	✓	Firm name written only
FREE SMPS Seattle event tickets*	1 per event	1 per event	8	4	1
Firm logo and link to website posted on the SMPS Seattle student membership page					✓

*Excluding educational workshops and the 2022 Reign Awards Gala.

NEW FOR 2022! COMMUNITY ALLY SPONSORSHIP

This year, for the first time ever, we're excited to offer a $250 Community Ally tier for SBE /DBE firms. This scaled sponsorship funds a student membership and educational opportunities for a future A/E/C marketer. Your logo will be featured as a Community Ally on the SMPS Seattle Student Membership page and you'll receive (1) FREE SMPS Seattle event ticket*. How great is that?

Interested? Contact Liz Wasson Coleman, SMPS Seattle President via lcoleman@johnstonarchitects.com.

TICKETS AND BENEFITS: For any sponsorship questions, or to redeem free event tickets and other benefits, contact sponsorship@smpsseattle.org.

FIRMS REPRESENTED BY OUR MEMBERS INCLUDE:

1 Alliance Geomatics, LLC
A&E Design
Abbott Construction
Absher Construction Company
AEI/Affiliated Engineers, Inc.
AHBL, Inc.
AIA Seattle + Design in Public
AISC
Aldrich + Associates
Anchor QEA
Andersen Construction
Ankrom Moisan Architects
Apollo Mechanical Contractors
Arup
Aspect Consulting
Atelier Drome
Auburn Mechanical
Axiom Engineering, PLLC
B+H Advance Strategy
Barghausen Consulting Engineers, Inc
Bassetti Architects
Bayley Construction
Baylis Architects
BCRA
Bear Group
Bernardo-Wills Architects, PC
BHC Consultants LLC
Bill Strong Consulting
Blueline
BNBuilders
Bouten Construction Company
Buildingwork
Century West Engineering
CKC Structural Engineers
Clark Construction
Cochran Inc.
Cochran, Inc.
Coffman Engineers
Collaborative Companies
Communication Resources Northwest LLC
Compass Construction
Cooper Architects
Cornerstone General Contractors, Inc.
Coughlin Porter Lundeen
Cushing Terrell
David Evans and Associates, Inc.
DCI Engineers
Degenkolb Engineers
Design West Engineering
Dibble
Dick Anderson Construction
DKS Associates
DLR Group
Dovetail
DOWL
e4h architecture
Ecotope
EHS International Inc
Elcon Associates, Inc.
Elevate Marketing Advisors
Elliott Bay Design Group
ESM Consulting Engineers, LLC
FCS Group
Foushée
Foy Group Corporation
FSi Engineers
GEI Consultants
GeoEngineers, Inc.
GGLO Design
Gibbs & Olson
Glosten
Glumac
GLY Construction
Hainline
Hansen-Rice, Inc.
Hargis Engineers Inc
Hart Crowser, a division of Haley & Aldrich
HBB Landscape Architecture
HDR
Helix Design Group
Hensel Phelps
Hermanson Company
Herrera Environmental Consultants
Hewitt Architects Inc
HNTB Corporation
Holmberg Mechanical
Howard S. Wright
HW Lochner, Inc.
IMCO General Construction, Inc
Indeeza Creative Studio
Integrus Architecture, P.S.
JA Brennan Associates PLLC
Jacob's Engineering Group Inc
jbm+c
Jimale Technical Services, LLC
Johnston Architects
Johnston Training Group
JPC Architects
JTM Construction
KBA, Inc.
Kiewit
Kirtley-Cole Associates|
KPFF Consulting Engineers
KPG
Land Morphology
LMN Architects
LPD Engineering PLLC
Lund Opsahl
Lydig Construction Inc
MacDonald-Miller Facility Solutions
MacKay Sposito
Mahlum
MAKERS architecture and urban design, LLP
Matt Hays, Consultant
Mazzetti
MCAWW
McElhanney Consulting Services Ltd.
McGranahan Architects
McMillen Jacobs Associates
MG2
Michael Baker International
Middle of Six | Marketing Consultants
Mithun
Moffatt & Nichol
Mortenson
MW Consulting Engineers
NAC Architecture
Natural Systems Design
NBBJ
Nexus
Northwest Hydraulic Consultants
Norton Corrosion Limited
O'Brien360
OCMI, Inc.
Olson Kundig Architects
Osborn Consulting
Otak Inc.
P2S Inc.
PACE Engineers, Inc.
Pacific Mobile Structures, Inc.
PAE Consulting Engineers
Parametrix
PCS Structural Solutions
Perkins&Will
Perteet Inc
Pilchuck Business Consulting
PND Engineers, Inc.
POWER Engineers
Premier Building Systems
Prime Electric
ProDims LLC
Quezada Consulting
Raedeke Associates
Rafn Company
Reid Middleton Inc|
RH2 Engineering
Rice Fergus Miller
RMC Architects
Rock Project Management Services, LLC
Rolluda Architects Inc
Runberg Architecture Group
Rushing
Ryan Companies US, Inc.
SABArchitects
Salas O'Brien
Salus Architecture
Sazan Environmental Services
Sazan Group Inc
Schuchart
SCJ Alliance
Sellen Construction
Shannon & Wilson, Inc.
SHKS Architects
Sierra Construction
Skanska
SMA Architects P.C.
Spees Design Build
Stepherson & Associates Communications
Studio Meng Strazzara
Swenson Say Faget
Swinerton
Tarragon
Ted Sive Consulting
Tetra Tech
The Berger Partnership
The Miller Hull Partnership
The Riley Group
The Rush Companies
The Walsh Group
The Watershed Company
Tiger Construction
Transpo Group
Tri Star Team RE/MAX NW
Turner Construction
UMC
Vanir Construction Management, Inc.
VIA Architetcure
Walsh Construction Co.
Welsh Commissioning Group, a division of Performance Validation, Inc.
Wenaha Group
Wiss, Janney, Elstner Associates, Inc.
Wood Harbinger
WSP

2022 SPONSORSHIP PLEDGE FORM

THANK YOU FOR CHOOSING TO SUPPORT SMPS SEATTLE!

Your sponsorship will help us continue to provide marketing professionals in the architecture, engineering and construction industry with outstanding programs, educational opportunities, and networking events. This sponsorship will be for the 2022 calendar year, January 1 to December 31.

Ready to pay now? Go to smpsseattle.org/Become_A_Sponsor and check this off your to-do list!

PREFER TO PAY LATER? PLEASE FILL OUT THIS PLEDGE FORM.

ANNUAL LEVEL	AMOUNT
Platinum	☐ $2,000
Gold	☐ $1,500
Silver	☐ $1,000
Bronze	☐ $500
Community Ally*	☐ $250
EVENT SPONSORSHIP*	PLEDGE AMOUNT*
IN-KIND SPONSORSHIP*	DONATION / VALUE*

**Community Ally, Event, and In-Kind Sponsorships are subject to availability and approval by the SMPS Seattle Board of Directors.*

FIRM NAME: _____

PRIMARY FIRM CONTACT INFORMATION

Name/Title: _____

Address: _____

Phone/Email: _____

Is someone in your firm an SMPS member? (not required for sponsorship) Yes No

If not, would you like to be contacted regarding membership? Yes No

HOW TO CONFIRM YOUR SPONSORSHIP OF SMPS SEATTLE:

1. Submit this pledge form by December 10, 2021, to **sponsorship@smpsseattle.org**. When you are ready to pay, please pay online via **smpsseattle.org/Become_A_Sponsor**.

2. If you are pledging Community Ally, Event, or In-Kind sponsorship, please submit this form to **sponsorship@smpsseattle.org**.

Please note: Your sponsorship is not confirmed until payment is processed.

THANK YOU TO OUR 2021 SPONSORS!

PLATINUM SPONSORS

G·L·Y

JA Johnston Architects

LYDIG

SSF

WALSH

GOLD SPONSORS

COFFMAN ENGINEERS

DCI ENGINEERS

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SÄZÄN

umc 100 YEARS

Wood Harbinger

SILVER SPONSORS

AEI Affiliated Engineers

Aldrich

bhc CONSULTANTS

BLUELINE

Cochran

COMPASS CONSTRUCTION

COUGHLIN PORTER LUNDEEN

fsi ENGINEERS

Degenkolb

Hermanson

JOHNSTON TRAINING GROUP

MIDDLE of SIX

Mortenson

PACE An Engineering Services Company

SCHUCHART

Sellen

SWINERTON

BRONZE SPONSORS

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Daily Journal of Commerce

OCMI

Wiss, Janney, Elstner Associates, Inc.

IN-KIND SPONSORS

ANAM www.anam.media

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