smps Seattle

SPONSORSHIP PACKAGE

JANUARY 1 - DECEMBER 31, 2023

PLEDGE DEADLINE: DECEMBER 16, 2022







2023 SPONSORSHIP CONTACTS:

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Thank you for considering sponsorship of SMPS Seattle, your chance to partner with one of the fastest-growing chapters in the nation for peak exposure and relationship-building opportunities!

ABOUT SMPS

SMPS, the Society for Marketing Professional Services, is the only non-profit marketing organization dedicated to creating business opportunities and enhancing the careers of marketing professionals in the architecture, engineering, and construction (A/E/C) industries.

SMPS's 7,000 members in 59 chapters across the US and Canada are marketing and business development professionals employed by architecture, engineering, construction, planning, landscape, interior design, legal, accounting, and specialty consulting firms.

SMPS SEATTLE PROMOTES MARKETING EXCELLENCE

The SMPS Seattle chapter is one of the oldest, largest, and fastest-growing SMPS chapters in the country. Our network comprises more than 320 members from hundreds of firms throughout Washington, Montana, and British Columbia.

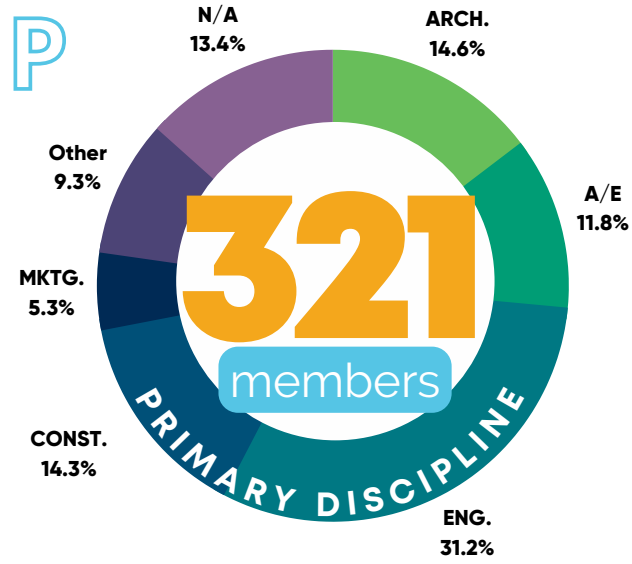
In 2022 SMPS Headquarters honored Seattle for offering the most Continuing Education Credits of any Extra Large Chapter! Our chapter also received 1st Place in the Special Event Program Category for our 2019 Reign Awards, which recognize outstanding marketing materials and campaigns created by our local members.

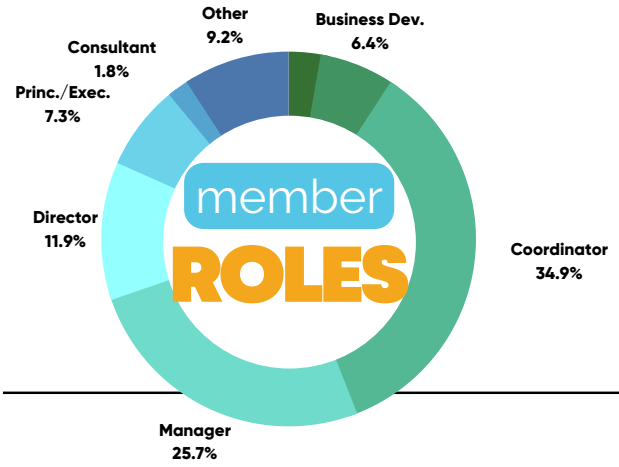
MEMBERSHIP

253 renewals

58 new members

member milestones: **9** (15 years) / **6** (20 years)





40 Mentors & Mentees

5 New CPSMs

15 CPSM Study Sessions

As an SMPS Seattle sponsor, you have tens of thousands of opportunities to be seen and recognized by our growing network of A/E/C Marketers and Business Developers throughout the year!

WHY SPONSOR SMPS SEATTLE?

Partnership & Relationship Building

Support of our Seattle chapter not only links your name to the only non-profit for A/E/C marketing professional services in the Pacific Northwest, it makes you a partner in every virtual and in-person event we host, generating increased and highly positive visibility for your company.

Peak Exposure Opportunities

SMPS Seattle held 29 events in the last year, including virtual and in-person learning, networking opportunities, and workshops. As a 2023 sponsor, your firm will be recognized at each one of these events!

A Diverse Range of Sponsorship Options

Becoming an SMPS Seattle chapter partner is one of the most cost-effective ways to improve brand recognition among marketers and business developers in the broader A/E/C community.

We offer multiple levels of annual sponsorship opportunities to meet a diverse range of budgets - see the following page for a breakdown of all SMPS Seattle sponsorship opportunities.

SMPS Seattle Sponsors receive recognition at each of our events! Last year, our sponsors were recognized in front of more than 1,200 registrants! Our event attendees are a diverse mix of professionals from across disciplines with a range of professional experiences unlike any other industry organization.

Besides events, our sponsors are recognized in each of our digital communications and receive special shout outs on social media! We sent out more than 100 emails, which go out to more than 1,700 marketing and business development professionals, as well as principals and industry leaders. Our 197 LinkedIn posts generated over 63,000 organic impressions online!

GIVING BACK

$36,791

Given back to our members and community

including **19** scholarships

EVENTS

1,203 Event Registrations

29 Total Events

COMMUNICATIONS

BLOG **13**

NEWS **100**

197 POSTS & **63,780** ORGANIC IMPRESSIONS

2023 SMPS SEATTLE

ANNUAL SPONSORSHIP OPPORTUNITIES

PLEDGE DEADLINE: December 16, 2022

BENEFITS	PLATINUM $2,000	GOLD $1,500	SILVER $1,000	BRONZE $500	COMMUNITY ALLY $250
(1) Annual Membership	✓				
Firm logo and link to website posted on the SMPS Seattle homepage	✓				
Sponsor Spotlight: Opportunity to submit brief firm informational piece for SMPS Seattle newsletter	2	1			
SMPS Seattle job bank posting(s)	2	2	1		
Social media recognition	3	2	1		
Verbal recognition at events and firm logo displayed at each SMPS Seattle event	✓	✓	✓	Firm name written only	Firm name written only
Firm logo on twice-weekly SMPS Seattle email communications	✓	✓	✓	Firm name written only	
Firm logo and link to website posted on the SMPS Seattle sponsorship page	✓	✓	✓	✓	Firm name written only
FREE SMPS Seattle event tickets*	1 per event	1 per event	8	4	1
Firm logo and link to website posted on the SMPS Seattle student membership page					✓

*Excluding full-day educational workshops and the 2023 Reign Awards



WHAT'S A COMMUNITY ALLY? This sponsorship is reserved for Small, Women, or Minority-Owned Businesses and available on a limited basis. You can learn more by contacting Jessica Congdon at jcongdon@dci-engineers.com

TICKETS AND BENEFITS: For any sponsorship questions, or to redeem free event tickets and other benefits, contact sponsorship@smpsseattle.org

EVENT SPONSORSHIPS

ABOUT EVENT SPONSORSHIPS

Besides our annual sponsorship opportunities, SMPS Seattle offers limited Event Sponsorships. Our widely attended events bring together SMPS members, firm leaders, technical professionals, and business developers from across the region.

Example Events Available for Sponsorships Include:

- Reign Awards
- Trivia Nights
- Networking Events
- Continuing Education Workshops
- Community Events

INTERESTED IN LEARNING MORE?

Contact Jessica Congdon, SMPS Seattle President at jcongdon@dci-engineers.com











FIRMS REPRESENTED BY OUR MEMBERS INCLUDE:

1 Alliance Geomatics, LLC.
A&E Design
Aaron Wilder Homes, LLC
Abbott Construction
Absher Construction Company
AEI/Affiliated Engineers, Inc.
Affiliated Engineers, Inc.
AHBL
Ahtna Infrastructure & Technologies, Inc.
AIA Seattle + Seattle Design Festival
Aldrich + Associates
Alison Designs
Amazon
Anchor QEA
Andersen Construction
Anser Advisory
Arup
Aspect Consulting
Atelier Drome
Auburn Mechanical
Auburn Mechanical
B+H Advance Strategy
Barghausen
Bassetti Architects
Bayley Construction
Baylis Architects
BCRA, Inc.
Bernardo-Wills Architects, PC
BHC Consultants LLC
Bill Strong Consulting
Blueline
BNBuilders
BuildingWork
CAST Architecture
Century West Engineering
Chase Marketing Company
CKC Structural Engineers
Clark Construction Group, LLC
Cochran Inc.
Coffman Engineers, Inc.
Communication Resources Northwest, LLC
Compass Construction
Cooper Architects
Cornerstone General Contractors, Inc.
Coughlin Porter Lundeen
Cushing Terrell
David Evans & Associates, Inc.
DCI Engineers
Degenkolb Engineers
Design West Engineering
Dibble
Dick Anderson Construction
DKS Associates
DLR Group
Doosan GridTech
Dovetail
DOWL
DPR Construction
Ecotope
EHS International Inc
Elcon Associates, Inc.
Elevate Marketing Advisors
Elliott Bay Design Group
ESM Consulting Engineers, LLC
FCS Group
FORMA
FSi Engineers
GEI Consultants
GeoEngineers
Geosyntec Consultants, Inc.
GGLO
Gibbs & Olson
Glosten
Glumac
GLY Construction
Goodfellow Bros.
Haley & Aldrich
Hansen Belyea
Hargis Engineers, Inc.
Harris Group
HBB Landscape Architecture
HDR
Helix Design Group, Inc.
Henderson Engineers
Hensel Phelps
Hermanson Company
Herrera Environmental Consultants
HNTB
Howard S. Wright
HW Lochner, Inc.
IMCO General Construction, Inc
Integrated Design Engineers, LLC
Integrus + YGH Architecture
JA Brennan Associates PLLC
Jackson Main Architecture
Jacob's Engineering Group
Jimale Technical Services, LLC
Johnston Architects
Johnston Training Group
JPC ARCHITECTS
JTM Construction
KBA, Inc.
Kennedy Jenks
Kimley-Horn and Associates
Kirtley-Cole Associates
Knight Construction & Supply
Korsmo Construction
KPFF Consulting Engineers
Krazan & Associates, Inc.
Lake Washington Institute of Technology
Land Morphology
LDC, Inc.
Lease Crutcher Lewis
LMN Architects
LPD Engineering PLLC
Lund Opsahl
Lydig Construction
MacKay Sposito
Mahlum Architects
Manson Construction Co.
Matt Hays, Consultant
Mazzetti
McElhanney Consulting Services
McGranahan Architects
McMillen Jacobs Associates
MG2
Middle of Six
Milbrandt Architects
Mithun
Moffatt & Nichol
Mortenson
MW Consulting Engineers
NAC Architecture
Natural Systems Design
NBBJ
Nexus
Northwest Hydraulic Consultants
Norton Corrosion Limited
objekts
O'Brien360
OCMI, Inc.
Olson Kundig Architects
Osborn Consulting
Otak, Inc.
P2S Inc.
PACE Engineers, Inc.
PAE Engineers
Parametrix
PCL
PCS Structural Solutions
Perkins&Will
Perteet Inc
Pilchuck Business Consulting
PND Engineers
POWER Engineers
Prime Electric
ProDims LLC
Quanta Collectiv
Quezada Consulting
Quinn Evans
Raedeke Associates
Rafn Company
Reid Middleton
RH2 Engineering
Rice Fergus Miller
RMC Architects
Rock Project Management Services, LLC
Rolluda Architects
Runberg Architecture Group
Rushing Co.
Ryan Companies US, Inc.
Sazan Group, Inc.
SABArchitects
Sage Media Management
Salas O'Brien
Schemata Workshop
Schuchart
SCJ Alliance
Sellen Construction
Shannon & Wilson, Inc.
SHKS Architects
Sierra Construction
Siteworkshop
Skanska
SMA Architecture + Design
Stantec
Stepherson & Associates Communications
Studio Meng Strazzara
Swenson Say Faget
Swinerton
Tarragon
Ted Sive Consulting
Tesco Controls
Tetra Tech, Inc.
TFWB Engineers Inc
The Berger Partnership
The Miller Hull Partnership
The Riley Group
The Walsh Group
The Watershed Company
Tiscareno Associates
Transpo Group
Tri Star Team RE/MAX NW
UMC
University of Arizona
University of Washington
Vanir Construction Management, Inc.
VIA - A Perkins Eastman Studio
W. G. Clark Construction
Walsh Construction
WD
Welsh Commissioning Group
Wenaha Group
Wiss, Janney, Elstner Associates, Inc.
WSP
ZGF

2023 SPONSORSHIP PLEDGE FORM

THANK YOU FOR CHOOSING TO SUPPORT SMPS SEATTLE!

Your sponsorship will help us continue to provide marketing professionals in the architecture, engineering and construction industry with outstanding programs, educational opportunities, and networking events. This sponsorship will be for the 2023 calendar year, January 1 to December 31.

Ready to sign up? Go to smpsseattle.org/Become_A_Sponsor and check this off your to-do list!

PREFER TO PAY LATER? NO PROBLEM! PLEASE FILL OUT THIS PLEDGE FORM:

ANNUAL LEVEL	AMOUNT
Platinum	☐ $2,000
Gold	☐ $1,500
Silver	☐ $1,000
Bronze	☐ $500
Community Ally*	☐ $250
EVENT SPONSORSHIP*	CONTACT JESSICA CONGDON
IN-KIND SPONSORSHIP*	CONTACT JESSICA CONGDON

**Community Ally, Event, and In-Kind Sponsorships are subject to availability and approval by the SMPS Seattle Board of Directors.*

FIRM NAME: _____

PRIMARY FIRM CONTACT INFORMATION

Name/Title: _____

Address: _____

Phone/Email: _____

Is someone in your firm an SMPS member? (not required for sponsorship) Yes No

If not, would you like to be contacted regarding membership? Yes No

HOW TO CONFIRM YOUR SPONSORSHIP OF SMPS SEATTLE:

1. Submit this pledge form by December 16, 2022, to **sponsorship@smpsseattle.org**. When you are ready to pay, please pay online via **smpsseattle.org/Become_A_Sponsor**.

2. If you are pledging Community Ally, Event, or In-Kind sponsorship, please submit this form to **sponsorship@smpsseattle.org**.

Please note: Your sponsorship is not confirmed until payment is processed. Thank you!

THANK YOU TO OUR 2022 SPONSORS!

PLATINUM

















GOLD

















SILVER



































BRONZE













COMMUNITY ALLY



IN-KIND