smps® Seattle

SPONSORSHIP PACKAGE

JANUARY 1 - DECEMBER 31, 2025

PLEDGE DEADLINE: DECEMBER 20, 2024





2025 SPONSORSHIP CONTACTS:

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Thank you for considering sponsorship of SMPS Seattle, your chance to partner with one of the largest SMPS chapters in the nation for peak exposure and relationship-building opportunities!

ABOUT SMPS

The Society for Marketing Professional Services (SMPS), is the only non-profit marketing organization dedicated to creating business opportunities and enhancing the careers of marketing and communications professionals in the architecture, engineering, and construction (A/E/C) industries.

SMPS's 7,000 members in 58 chapters across the US and Canada are marketing and business development professionals employed by architecture, engineering, construction, planning, landscape, interior design, legal, accounting, and specialty consulting firms.

SMPS SEATTLE PROMOTES MARKETING EXCELLENCE

The SMPS Seattle chapter is one of the oldest, largest, and fastest-growing SMPS chapters in the country. Our network comprises 333 members from hundreds of firms throughout the Pacific Northwest.

In 2024 SMPS Headquarters honored the Seattle Chapter for outstanding performance in chapter financial health, Continuing Education Credits offered, and membership growth and retention of any extra large chapter! Our chapter also received 1st Place in the Special Event Program Category for our 2019 Reign Awards, which recognize outstanding marketing materials and campaigns created by our local members.

19 7 VIRTUAL & 12 IN-PERSON **EVENTS**

- **5** Networking
- **5** Professional Development
- **9** Education

72.5 Average Registration

TOP EVENTS BY TYPE

Education
Market Research to Win Work Now — 179 Registrations

DBIA x SMPS Seattle Collaboration
Design-Build Done Right — 101 Registrations

Networking
2024 SMPS Seattle Reign Awards — 104 Registrations

Workshop
Selling to Solve (BD Workshop) — 29 Registrations

The BIG Pivot

Final Fellows Forum — 61 Registrations

Catalyst Conversations — 50 Registrations

3 Member Panelists **1** SMPS Fellow Moderator

Celebration

35 REIGN AWARD ENTRIES

- **8** Project Awards
- **4** Individual Merit Awards
- **5** Bar-Raiser Awards

INCLUSION MOMENT

Fireside Chat

YOU CAN'T QUANTIFY INCLUSIVITY

> "Feels good to not be alone in the industry."

As an SMPS Seattle sponsor, you have tens of thousands of opportunities to be seen and recognized by our growing network of A/E/C Marketers and Business Developers throughout the year!

WHY SPONSOR SMPS SEATTLE?

Partnership & Relationship Building

Support of our Seattle chapter connects your firm to the largest non-profit for A/E/C marketing professional services in the Pacific Northwest. Sponsorship makes you a partner in every virtual and in-person event we host, generating increased and positive brand awareness for your company.

Peak Exposure Opportunities

Our chapter holds over 20 educational and networking events a year. As a sponsor, your firm will be recognized at each one of these events. Additionally, annual sponsors are included in SMPS Seattle's twice-weekly email communications (that's over 100 emails annually!) and recognized on social media for Silver, Gold, Platinum, and Visionary level sponsors.

A Diverse Range of Sponsorship Options

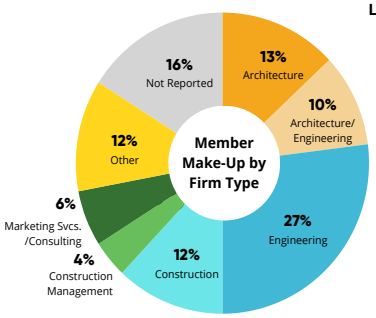
Becoming an SMPS Seattle chapter partner is one of the most cost-effective ways to improve brand recognition among marketers, brand and corporate communicators, and business developers in the built environment. We offer multiple levels of annual sponsorship opportunities to meet a diverse range of budgets - see the following page for a breakdown of all SMPS Seattle sponsorship opportunities.

SMPS Seattle Sponsors receive recognition at each of our events! Last year, our sponsors were recognized in front of more than 1,200 registrants! Our event attendees are a diverse mix of professionals from across disciplines with a range of professional experiences unlike any other industry organization.

Besides events, our sponsors are recognized in each of our digital communications and receive special shout outs on social media! We sent more than 100 emails, which which are distributed to more than 1,800 marketing and business development professionals, as well as principals and industry leaders. Our 133 LinkedIn posts generated over 45,000 organic impressions online!

Growth and Inclusion

333 MEMBERS ...still the LARGEST CHAPTER!



Longevity

- **20** 25-year+ Member Milestones
- **8** 15-year Member Milestones
- **11** 20-year Member Milestones

45 Chapter CPSMs

Communications

Social Media Followers

- 539
- 772
- **16.7% Increase** LinkedIn Followers: 1000

6 Blog Posts | **118** Emails/Newsletters

Career and Leadership Development

- **6** NEW CPSMs
- **30** MENTOR-MENTEE PAIRS
- **11** PACIFIC REGIONAL CPSM EVENTS
- **36** NEW ROUNDTABLE MEMBERS

2025 SMPS SEATTLE

ANNUAL SPONSORSHIP OPPORTUNITIES

PLEDGE DEADLINE: December 20, 2024

BENEFITS	VISIONARY** $3,500	PLATINUM $2,000	GOLD $1,500	SILVER $1,000	BRONZE $500	COMMUNITY ALLY** $250
Annual Memberships	2	1				
Firm logo and link to website posted on the SMPS Seattle homepage	✓	✓				
Sponsor Spotlight: Opportunity to submit brief firm informational piece for SMPS Seattle eNewsletter	2	2	1			
SMPS Seattle job bank posting(s)	2	2	2	1		
Social media recognition	3	3	2	1		
Verbal recognition at events and firm logo displayed at each SMPS Seattle event	✓	✓	✓	✓	Firm name written only	Firm name written only
Firm logo on twice-weekly SMPS Seattle email communications	✓	✓	✓	✓	Firm name written only	
Firm logo and link to website posted on the SMPS Seattle sponsorship page	✓	✓	✓	✓	✓	Firm name written only
FREE tickets to our Annual Reign Awards Ceremony	2					
FREE SMPS Seattle event tickets*	2 per event***	1 per event	1 per event	8 annually	4 annually	1 annually
Recognition in Industry Outreach Package	✓	✓	✓	✓	✓	✓

*Excluding full and half-day educational workshops and the 2025 Reign Awards ** Limited to 3 Visionary sponsors.
***Visionary event tickets can be used at any SMPS events, including full and half-day workshops except Reign Awards.



WHAT'S A COMMUNITY ALLY? This sponsorship is reserved for Small, Women, or Minority-Owned Businesses and available on a limited basis. You can learn more by contacting Bill Michie at bill.michie@dpr.com.

TICKETS AND BENEFITS: For any sponsorship questions, or to redeem free event tickets and other benefits, contact sponsorship@smpsseattle.org.

EVENT SPONSORSHIPS

ABOUT EVENT SPONSORSHIPS

SMPS Seattle offers limited Event Sponsorships. Our widely attended events bring together SMPS members, firm leaders, technical professionals, and business developers from across the region.

Example Events Available for Sponsorships Include:

- Reign Awards
- Trivia Nights
- Networking Events
- Continuing Education Workshops
- Community Events

INTERESTED IN LEARNING MORE?

Contact Bill Michie, SMPS Seattle President at bill.michie@dpr.com.











FIRMS REPRESENTED BY OUR MEMBERS INCLUDE:

3 Tier Alaska
A&E Design
Abbott Construction
Absher Construction
Affiliated Engineers, Inc.
AHBL
Ahtna Infrastructure & Technologies, Inc.
AIA Seattle + Seattle Design Festival
Aldrich + Associates
Anchor QEA
Andersen Construction
Arup
Aspect Consulting
Atelier Drome
Atkinson Construction
Atwell
Auburn Mechanical
Barghausen Consulting Engineers, Inc
Bassetti Architects
Bayley Construction
Baylis Architects
BCRA
Bellevue College
Bernardo-Wills Architects, PC
BHC Consultants LLC
Bill Strong Consulting
BNBuilders
Brown and Caldwell
Buildingwork
CAST Architecture
CBRE
Chase Marketing Company
CKC Structural Engineers
Clise Properties
Cochran Inc.
Coffman Engineers, Inc.
Communication Resources Northwest LLC
Cooper Architects
Cornerstone General Contractors, Inc.
Coughlin Porter Lundeen
Cumming Management Group, Inc.
Cushing Terrell
David Evans and Associates, Inc.
DCG/Watershed
DCI Engineers
Deacon Construction
Dean Alan Architects
Degenkolb Engineers
Delve Underground
Design West Engineering
DKS Associates
Dovetail
DOWL
DPR Construction
Dudek
EHS International Inc
Elcon Associates, Inc.
Elevate Marketing Advisors
Elliott Bay Design Group
ESM Consulting Engineers, LLC
FCS Group
First Environment, Inc.
FSi Engineers
GEI Consultants
GeoEngineers
Geosyntec Consultants, Inc.
Gibbs & Olson
Glosten
Glumac
GLY Construction, Inc.
Goodfellow Bros.
Graham Construction & Management
H.W. Lochner, Inc.
Haley & Aldrich
Hansen Belyea
Hargis Engineers, Inc.
Harris Group
HBB Landscape Architecture
HDR
Helix Design Group, Inc.
Henderson Engineers
Hensel Phelps
Hermanson Company
Herrera Environmental Consultants
Hillson Creative
HNTB Corporation
Howard Communications Group
IA Interior Architects
IMCO General Construction, Inc
Integrated Design Engineers, LLC
Integrus Architecture
Jackson Main Architecture
Jacobson Consulting Engineers
Jimale Technical Services, LLC
Johnston Architects
Johnston Framework
JPC Architects
JTM Construction
KBA, Inc.
Kennedy Jenks
Kimley-Horn and Associates, Inc.
Kirtley-Cole Associates
Knight Construction & Supply, Inc.
Korsmo Construction
KPFF Consulting Engineers
Land Morphology
LDC, Inc.
Lease Crutcher Lewis
LMN Architects
Lochner
LPD Engineering PLLC
Lydig Construction
MacDonald-Miller Facility Solutions
MacKay Sposito
Mackenzie
Mahlum Architects
MAKERS architecture and urban design
Mallen Gowing Berzins Architecture
Manson Construction Co.
Matt Hays, Consultant
Mazzetti
McElhanney Ltd.
McGranahan Architects
MG2
Middle of Six
Milbrandt Architects
Mithun
Moffatt & Nichol
Mortenson
MW Consulting Engineers
NAC Architecture
Natural Systems Design
NBBJ
Nexus
Norton Corrosion Limited
objekts
O'Brien360
OCMI, Inc.
Olson Kundig
Osborn Consulting
Otak
P2S Inc.
PACE Engineers, Inc.
PAE Engineers
Parametrix
PCL Construction
PCS Structural Solutions
Performance Validation, Inc.
Perteet Inc
Pilchuck Business Consulting
PND Engineers
POWER Engineers
Prime Electric
ProDims LLC
Pullman SST, Inc.
Quanta Collectiv
Quezada Consulting
Raedeke Associates
Rafn Company
Reid Middleton Inc
RH2 Engineering
Rice Fergus Miller
RMA Companies
RMC Architects
Rock Project Management Services, LLC
Rolluda Architects Inc
Rushing Co.
Ryan Companies US, Inc.
SABArchitects
Saez Consulting Engineers, Inc
Salas O'Brien
Säzän Group, Inc.
Schemata Workshop
Schuchart
SCJ Alliance
Sellen Construction
Shannon & Wilson, Inc.
Shepley Bulfinch
SHKS Architects
Sierra Construction
Site Workshop Landscape Architecture
Skanska
SMA Architecture + Design
Stantec
Stepherson & Associates Communications
STG Design
Studio Meng Strazzara
SungLass Communications, LLC
Swenson Say Faget
Swinerton
Ted Sive Consulting
Tetra Tech, Inc.
TFWB Engineers, Inc.
The Berger Partnership
The Miller Hull Partnership
The Walsh Group
Tiscareno Associates
Transpo Group
TranTech Engineering, LLC
Tri Star Team RE/MAX NW
UMC
Unanet
University of Arizona
University of British Columbia
Value Management Strategies, Inc.
VECA Electric & Technologies
VIA - A Perkins Eastman Studio
Volt Athletics
W. G. Clark Construction
Walsh Construction
Weber Thompson
Wenaha Group
Wiss, Janney, Elstner Associates, Inc.
ZGF Architects LLP

2025 SPONSORSHIP PLEDGE FORM

THANK YOU FOR CHOOSING TO SUPPORT SMPS SEATTLE!

Your sponsorship will help us continue to provide marketing professionals in the architecture, engineering and construction industry with outstanding programs, educational opportunities, and networking events. This sponsorship will be for the 2025 calendar year, January 1 to December 31.

Ready to sign up? Go to smpsseattle.org/Become_A_Sponsor and check this off your to-do list!

PREFER TO PAY LATER? NO PROBLEM! PLEASE FILL OUT THIS PLEDGE FORM:

ANNUAL LEVEL	AMOUNT
Visionary	☐ $3,500
Platinum	☐ $2,000
Gold	☐ $1,500
Silver	☐ $1,000
Bronze	☐ $500
Community Ally	☐ $250
EVENT SPONSORSHIP*	CONTACT BILL MICHIE
IN-KIND SPONSORSHIP*	CONTACT BILL MICHIE

FIRM NAME: _____

PRIMARY FIRM CONTACT INFORMATION

Name/Title: _____

Address: _____

Phone/Email: _____

Is someone in your firm an SMPS member? (not required for sponsorship) Yes No

If not, would you like to be contacted regarding membership? Yes No

HOW TO CONFIRM YOUR SPONSORSHIP OF SMPS SEATTLE:

1. Submit this pledge form by December 20, 2024, to **sponsorship@smpsseattle.org**. When you are ready to pay, please pay online via **smpsseattle.org/Become_A_Sponsor**.

2. If you are pledging Event or In-Kind sponsorship, please submit this form to sponsorship@smpsseattle.org.

Please note: Your sponsorship is not confirmed until payment is processed. Thank you!