smps Seattle

New this year!

UPDATED SPONSOR BENEFIT STRUCTURE: Select the benefits that matter the most to you and your firm.

EVENT SPONSORSHIPS: Support the event(s) that matter to you and receive unique benefits.

SPONSORSHIP PACKAGE

JANUARY 1 – DECEMBER 31, 2027

PLEDGE DEADLINE: DECEMBER 4, 2026





2027 SPONSORSHIP CONTACTS:

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SMPS Seattle Past President
Natural Systems Design
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Additional questions? Reach out to
sponsorship@smpsseattle.org



Thank you for considering sponsorship of SMPS Seattle, your chance to partner with one of the largest SMPS chapters in the nation for peak exposure and relationship-building opportunities!

ABOUT SMPS

The Society for Marketing Professional Services (SMPS), is the only nonprofit marketing organization dedicated to creating business opportunities and enhancing the careers of marketing and communications professionals in the architecture, engineering, and construction (A/E/C) industries.

SMPS's 7,000 members in 58 chapters across the US and Canada are marketing and business development professionals employed by architecture, engineering, construction, planning, landscape, interior design, legal, accounting, and specialty consulting firms.

SMPS SEATTLE PROMOTES MARKETING EXCELLENCE

The SMPS Seattle chapter is one of the oldest, largest, and fastest-growing SMPS chapters in the country. Our network comprises of over 300 members from hundreds of firms throughout the Pacific Northwest.

In 2026, SMPS Headquarters honored SMPS Seattle for our chapter's outstanding performance in education and programming. Because of our extensive network of partner firms and our reputation for quality events, SMPS Seattle is able to provide our sponsors with the visibility to stand out from the crowd as well as the resources and best practices to help your marketing and business development teams excel.

Business Transformed Through Marketing Leadership

Our mission is to engage, inspire, and empower A/E/C professionals for leadership and lifelong learning.

Growth and Inclusion

304 MEMBERS

...including 5 Student Members!

53 Chapter CPSMs

Milestones

- **1** 30-year Member Milestones
- **8** 25-year Member Milestones
- **1** 20-year Member Milestones
- **3** 15-year Member Milestones

21 **6 VIRTUAL & 15 IN-PERSON EVENTS**

- **3** Professional Development
- **8** Networking
- **10** Education

Avg. 50 Registration

TOP EVENTS BY TYPE

Free Community Workshop
Nail Your 2025 Marketing Strategy
141 Registrations

Networking
2024-2025 Kickoff
96 Registrations

Free Community Workshop
From Plan to Action - Implementing Your Marketing Strategy
95 Registrations

Networking
2025 Reign Awards
87 Registrations

As an SMPS Seattle sponsor, you have tens of thousands of opportunities to be seen and recognized by our growing network of A/E/C Marketers and Business Developers throughout the year!

WHY SPONSOR SMPS SEATTLE?

Partnership & Relationship Building

Support of our Seattle chapter not only links your name to the largest nonprofit for A/E/C marketing professional services in the Pacific Northwest, but it also makes you a partner in every virtual and in-person event we host, generating increased and highly positive visibility for your company.

Peak Exposure Opportunities

Our chapter holds over various educational and networking events a year. As a sponsor, your firm will be recognized at each of these events. Additionally, annual sponsors are included in SMPS Seattle's twice-weekly email communications (that's about 100 emails!) and recognized on social media for Silver, Gold, Platinum, and Visionary level sponsors.

SMPS Seattle sponsors receive recognition at each of our events. Last year, our sponsors were recognized in front of more than 1,200 registrants! Our event attendees are a diverse mix of professionals from across disciplines with a range of professional experiences unlike any other industry organization.

A Diverse Range of Sponsorship Options

We offer multiple levels of annual sponsorship opportunities to meet a diverse range of budgets, as well as event sponsorship opportunities to give you a say in the programs that your financial contribution supports.

Besides events, our sponsors are recognized in each of our digital communications and receive special shout outs on social media. We sent out more than 100 emails, which go out to more than 1,900 marketing and business development professionals, as well as principals and industry leaders. Our LinkedIn posts generated thousands of organic impressions online!

New this year!

UPDATED SPONSOR BENEFIT STRUCTURE: Select the benefits that matter the most to you and your firm.

EVENT SPONSORSHIPS: Support the event(s) that matter to you and receive unique benefits.

Our sponsors provide vital funding for chapter programming, continuing education, and scholarship opportunities for our members. One of the pillars in our 2027–2029 Strategic Plan is "Sponsor and Partner Engagement." We've assessed our sponsor benefits and are introducing updates intended to offer greater value to our amazing chapter sponsors!

Our new sponsor benefit structure allows you to select the benefits that matter most and align with your company's needs and goals. Whether you're seeking SMPS Seattle event tickets, social media exposure, or another benefit we have yet to explore, we're aiming to offer more flexibility with your financial support.



2027 SMPS SEATTLE

ANNUAL SPONSORSHIP OPPORTUNITIES

PLEDGE DEADLINE: December 4, 2026

BENEFITS	VISIONARY $3,500	PLATINUM $2,000	GOLD $1,500	SILVER $1,000	BRONZE $500	COMMUNITY ALLY^ $250
Annual Membership ($450 value)	2	1				1
Verbal recognition at events and firm logo displayed at each SMPS Seattle event	✓	✓	✓	✓	Firm name written only	Firm name written only
Firm logo on twice-weekly SMPS Seattle email communications	✓	✓	✓	✓	Firm name written only	Firm name written only
Firm logo and link to website posted on the SMPS Seattle sponsorship page	✓	✓	✓	✓	✓	Firm name written only
Social media recognition	4	3	2	1		
Selections for Impact Boosters Benefits^^	3	2	1			
Selections for Tailored Additional Benefits^^	6	5	4	3	2	1

^WHAT'S A COMMUNITY ALLY?

This sponsorship is reserved for small, women, or minority-owned businesses and available to three (3) sponsors. You can learn more by contacting Mia Alhambra at mia.a.alhambra@gmail.com.

^^SELECT YOUR BENEFITS

Starting this year, our sponsorship packages feature customizable options, allowing you to select the perks that align best with your firm's goals. You can even choose the same benefit multiple times to maximize the specific opportunities (i.e. like extra event tickets additional job postings) that deliver the highest value to your sponsorship.



Impact Boosters Benefits

Premium benefits for our Platinum and Gold Sponsors.

- Two (2) tickets to use at an SMPS Seattle half-day workshop ($300 value)
- Two (2) tickets to the Reign Awards ($300 value)
- One (1) promotion post of a project, building tour, or service on website, social media, and e-newsletter**



Tailored Additional Benefits

Additional tailored options for all sponsor levels.

- Four (4) tickets to use at an SMPS Seattle Event* ($360 value)
- Two (2) SMPS Seattle job bank postings
- Company spotlight: one (1) social media post and inclusion in one (1) email newsletter**
- One (1) project award submission for the Reign Awards ($115 value)

*Does not include full/half-day workshops

**Sponsor is responsible for creation of narrative content and providing SMPS Seattle with swag items

EVENT SPONSORSHIPS

ABOUT EVENT SPONSORSHIPS

Besides our annual sponsorship opportunities, SMPS Seattle offers unique event sponsorships. Our widely attended events bring together SMPS members, firm leaders, technical professionals, and business developers from across the region.

Example events available for sponsorships Include:

- Special Events (happy hours/networking)
- Education Events (workshops/panels)
- DEI events (workshop/panels)
- Various Reign Award sponsorships

EVENT SPONSORSHIP BENEFITS

Becoming an event sponsor provides your company with the following benefits:

- Individualized spotlight on the SMPS Seattle event registration page
- Individualized verbal spotlight at the event
- One (1) ticket to the event you sponsor
- Inclusion of company swag and brochures at check-in table at various SMPS Seattle events*
- The ability to make sure your money goes towards an event/value your firm directly supports

INTERESTED IN LEARNING MORE?

Please complete the pledge form on page 7 and email Mia Alhambra at **mia.a.alhambra@gmail.com**.

*Sponsor is responsible for coordinating the delivery their company swag and brochures prior to the event

IN-KIND SPONSORSHIPS

ABOUT IN-KIND SPONSORSHIPS

We welcome and appreciate in-kind support of our chapter. Your in-kind contribution may assist with chapter operating expenses by donating your services, such as printing, publicity, photography, audio/visual, and strategic planning.

IN-KIND SPONSORSHIP BENEFITS

As an in-kind sponsor, your company will gain direct exposure to hundreds of A/E/C decision-makers, industry leaders, and partners across our network.

In-kind sponsors receive the same benefits as our Silver level sponsors. Please see the table on page 4.

INTERESTED IN LEARNING MORE?

Please complete the pledge form on page 7 and email Mia Alhambra at **mia.a.alhambra@gmail.com**.



FIRMS REPRESENTED BY OUR MEMBERS INCLUDE:

A&E + SMA Design
Abbott Construction
Absher Construction Company
AEI/Affiliated Engineers, Inc.
AHBL, Inc.
AIA Seattle + Seattle Design Festival
AldrichVKP Construction Company
Alexander Coaching & Training
Ankrom Moisan Architects
ARCADIS
Architectural Dimensions
Art Anderson Associates, Inc.
Arup
Auburn Mechanical
Bassetti Architects
Bayley Construction
Baylis Architects
BCRA, Inc.
BHC Consultants LLC
BNBuilders Inc
Boulder Associates
Brown and Caldwell
Budinger & Associates
Build With Pride Seattle
Calista Brice
CAST Architecture
Charter Construction, Inc.
Clise Properties
Communications Resources Northwest LLC
Concord Engineering, Inc.
Consertus
Cooper Architects
Cornerstone General Contractors, Inc.
Cushing Terrell
David Evans & Associates
DCI Engineers
Deacon Construction, LLC
Degenkolb Engineers
Delawie
Delve Underground
Design West Engineering
DKS Associates
DOWL
DPR Construction
Ecotope
Elevate Advisors
EnviroIssues
ESA (Environmental Science Associates)
ESM Consulting Engineers, LLC
Faber Construction
Facet
FCS, a Bowman company
FORMA Construction
FSi Engineers
Furtado & Associates, Inc.
GEI Consultants
GeoEngineers
Geosyntec Consultants, Inc.
GFT
Gibbs & Olson
Glosten
Glotman Simpson Consulting Engineers
GLY Construction, Inc.
Goodfellow Bros.
Hansen Belyea
Hargis Engineers, Inc.
HBB Landscape Architecture
Hensel Phelps
Hermanson Company
Herrera Environmental Consultants
HKP Architects
HNTB Corporation
Hutteball + Oremus Architecture
HWA GeoSciences Inc
Integrated Design Engineers, LLC
Integrus Architecture
Jackson Main Architecture
Jacobson Consulting Engineers
JE Dunn Construction
JLD Cost Consulting
Johnston Framework
JPC Architects
JTM Construction
KBA, Inc.
Kennedy Jenks
Kirtley-Cole Associates
Knight Construction & Supply, Inc.
Korsmo Construction
KPFF Consulting Engineers
Land Morphology
LMN Architects
Lochner
Lund Opsahl
Mackenzie
Mahlum
MAKERS Architecture and Urban Design, LLP
Manson Construction Co.
Matt Hays, Consultant
Mayer/Reed, Inc.
Mazzetti
McElhanney Ltd.
McGranahanPBK
McKinstry
Merit Construction NW
Metrix Engineers
MG2
Middle of Six
Moffatt & Nichol
MW Consulting Engineers
Natural Systems Design
NBBJ
Nexus
OAC Services, Inc.
OCMI, Inc.
Osborn Consulting
Otak, Inc.
P2S Inc.
PACE Engineers, Inc.
Pacific Pile & Marine, LP
PAE Engineers
Parametrix
PCL Construction
PCS Structural Solutions
Performance Validation
Perteet Inc
Pilchuck Business Consulting
PM Design Group, Inc.
PND Engineers, Inc.
PointNorth
Psomas
Raedeke Associates
Rafn Company
Reid Middleton
RH2 Engineering, Inc.
Rice Fergus Miller
Rock Project Management Services, LLC
Säzän Group, Inc.
SE Group
Sellen Construction
SHKS Architects
Sierra Construction
Stepherson & Associates Communications
SungLass Communications, LLC
Swenson Say Faget
Swinerton Builders
Syndicate Smith
TCA Architecture + Planning, Inc.
Ted Sive Consulting
Teena Videriksen Consulting
Terracon Consultants, Inc.
Tetra Tech, Inc.
The Berger Partnership
The Marketing Department
The Miller Hull Partnership
TLC Engineering Solutions, Inc.
Transpo Group
True Environmental
UMC
Value Management Strategies, Inc.
VECA Electric & Technologies
Vivid Graphics Ltd
Walker Consultants
Walsh Construction Co.
Washington Patriot Construction
WGM Group, Inc.
Wilson Engineering, LLC
Wiss, Janney, Elstner Associates
WSP USA
ZGF Architects

2027 SPONSORSHIP PLEDGE FORM

THANK YOU FOR CHOOSING TO SUPPORT SMPS SEATTLE!

Your sponsorship will help us continue to provide marketing professionals in the architecture, engineering and construction industry with outstanding programs, educational opportunities, and networking events. This sponsorship will be for the 2027 calendar year, January 1 to December 31.

Ready to sign up? Go to **smpsseattle.org/Become_A_Sponsor** and check this off your to-do list!

IMPORTANT NOTE: If sending check payment, please **mail physical checks to PO Box 75453, Seattle, WA 98125-9997**

PREFER TO PAY LATER? NO PROBLEM! PLEASE CLICK TO FILL OUT THIS PLEDGE FORM:

ANNUAL LEVEL	AMOUNT
Visionary	$3,500
Platinum	$2,000
Gold	$1,500
Silver	$1,000
Bronze	$500
Community Ally	$250
EVENT SPONSORSHIP*	**CONTACT MIA ALHAMBRA**
IN-KIND SPONSORSHIP*	**CONTACT MIA ALHAMBRA**
In-Kind Service	

FIRM NAME: _____

PRIMARY FIRM CONTACT INFORMATION

Name/Title: _____

Address: _____

Phone/Email: _____

My firm is interested in Event Sponsorship opportunities Yes No

HOW TO CONFIRM YOUR SPONSORSHIP OF SMPS SEATTLE:

1. Submit this pledge form by December 4, 2026, to **sponsorship@smpsseattle.org**. When you are ready to pay, please pay online via **smpsseattle.org/Become_A_Sponsor**.
2. If you are pledging Event or In-Kind sponsorship, please submit this form to **sponsorship@smpsseattle.org**.

Please note: Your sponsorship is not confirmed until payment is processed. Thank you!