The SMPS Seattle Nominations & Elections Committee is pleased to present the 2027 Slate of Candidates for the SMPS Seattle Chapter Board of Directors.

SMPS is most effective when it represents its members well. Each candidate is impressively qualified and committed to serving our members and the chapter. On the following pages, we have included biographies for all candidates along with their visions for their positions this coming year. Once you have reviewed the candidates, please click here to vote to approve or reject this slate of candidates.

Your vote counts! We need 20% of the membership to approve this slate of candidates to move forward. Voting concludes October 16, 2026.

Once approved, this 2027 Board of Directors will begin preparing for the upcoming SMPS year, which begins January 1, 2027. They will be introduced at the Annual Kick-Off event.

Each SMPS Seattle committee relies on member participation for its success! Volunteering is a great way to expand your professional network and promote your firm to other A/E/C professionals. If you are interested in learning more about a committee, please contact the appropriate director and/or attend the SMPS Seattle 2027 Annual Kick-Off to get signed up.

Keep Reading to Meet the 2027 Slate of Candidates

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Mia Alhambra (she/her) | President

Marketing Specialist | MG2

As I enter the 2027 term, I am thrilled to bring my experience with SMPS Seattle and the A/E/C industry into my next role as President. Since joining in 2020, I have gained valuable experience and connected with many other professionals by attending our chapter's programs, volunteering on various committees, and joining the board of directors. This chapter has been fundamental to my career growth and connected me with so many other professionals in our industry.

Earlier this year, several chapter leaders and volunteers gathered to create our 2027-2029 Strategic Plan, with six key initiatives focused on enriching the SMPS Seattle experience. I plan on keeping this plan as our north star, especially in its first year, to build momentum over its three-year duration. Through regular progress check-ins during board meetings, milestone tracking, and regular communication with our chapter members, we will hold ourselves accountable to our goals. This plan includes goals such as planning programs that align with various career levels and job functions, enhancing our chapter's volunteering experience, and strengthening our partnership with our sponsors.

Together with our incoming board, we enter this term with open ears, a collaborative spirit, and a shared vision to elevate our chapter in every way. I have always aimed to be a "vocal sponge," absorbing lessons from others and my own experiences, while thoughtfully sharing fresh ideas and solutions to support others. By listening to and understanding what our members you all need most, our board is ready to lead with clear purpose and build a strong SMPS Seattle experience together. Our members have so many people and resources in their corner, including all the members of the board, and we all want you to truly feel supported at every step of your career.

Mia Alhambra is a Marketing Specialist at MG2 and primarily works with the firm's Consumer Experiences team. Since joining SMPS Seattle in 2020, she has volunteered for the chapter's marketing, membership, and DEI committees, and then served on the board as Director at Large: Marketing and most recently, President-Elect. She was also recognized as SMPS Seattle's Rising Star at the 2022 Reign Awards and has volunteered as a MULTIPLY mentor. Outside of work, you can find Mia coaching a boxing or barre class, or staying in with a good book (or audiobook)!



Matt White (he/him) | President-Elect

Regional Director | Performance Validation

It is a true privilege to be nominated for the role of President-Elect. Over the years, SMPS Seattle has provided me with valuable relationships, new perspectives, and opportunities to grow professionally, and I'm truly excited about the chance to give back to this incredible community.

I am excited to serve because I want to drive the balance between the innovation that makes SMPS Seattle so inspiring and unique, and the fundamentals that provide consistent value to our members. When we provide high-value educational programs, create meaningful opportunities to connect, and deliver those experiences at the right time and in the right places, we can make a real difference in the growth and careers of our members. I believe our greatest opportunity is to continue building a chapter that is relevant, welcoming, and worthwhile for members at every stage of their careers.

I'm also a big believer that great chapters are built by great volunteers. I am looking forward to working alongside our board, committees, and every chapter volunteer to support their efforts and help advance the chapter's goals. Together, we can continue making SMPS Seattle a place where people build relationships, develop professionally, and find lasting value in their membership.

Matt White is the Regional Director for Performance Validation, leading business development and client engagement efforts throughout the Pacific Northwest. He works with owners, architects, engineers, contractors, and facility teams to deliver commissioning and building performance solutions that reduce risk and improve outcomes. His background in engineering, quality assurance, automation, and leadership provides a unique technical perspective that helps clients successfully navigate complex projects.



James Malloy Harmon, PhD, CPSM (he/they) | Past President

Marketing Manager | Natural Systems Design

As James begins wrapping up his 16-month term as SMPS Seattle President — the longest term for any board in our chapter's history — the expression, "This is a marathon, not a sprint" feels particularly apt. Yet not quite accurate either. It's a relay race. Advocacy was our administration's theme, symbolized through the salmon — a figure of wisdom, renewal, and care across cultures. In this case, advocacy manifested itself by considering future administrations and making sure our chapter remains a space where current and prospective members feel like they belong and feel encouraged to serve as volunteers. Here are a few ways we promoted advocacy:

- Hosting in-person and virtual events and workshops such as Catalyst Conversations that provided educational resources to members and guests alike
- Expanding our Sip & Social networking events across the Puget Sound, from Tacoma in the south to Lynnwood in the north
- Continuing our cross-collaboration with ACEC Washington and ASCE Seattle
- Renewing our commitment to diversity, equity, and inclusion by coordinating with new partners like Build with Pride Seattle
- Expanding our chapter's role as a third space through smaller scale events like Cozy Craft Night and A Walk in The Park
- Renewing our resources, from our newsletters and website to our Welcome Wagon
- Sponsoring Ashley Mendoza, the 2026 SMPS Foundation Scholarship recipient, as she launches the all-new A/E/C Professional Development Club at University of Washington

But this is a relay, not a marathon, which means that we need to consider our future leaders and volunteers who will ultimately carry on the unfinished work of our administration. To this end, our President-Elect Mia Alhambra led the Strategic Planning Retreat to develop the 2027 – 2029 Strategic Plan that will set the stage for SMPS Seattle's next chapter. James consider this administration a success if it has encouraged new members to volunteer and for current and long-serving members to discover new resources and ways to participate. He is already looking forward to 2027 and supporting Mia and her administration as they carry on the next segment of our relay!

James enjoys helping people express themselves in the best way possible to make their ideas shine. As the marketing manager at Natural Systems Design, James specializes in working across multidisciplinary teams to workshop, draft, and fine-tune messaging for pursuits, grants, and other communications for marketing and business development. As a member of SMPS Seattle, James has served on the board of directors for over four years — this year as President. With an eye towards advocacy, James prioritizes mentorship and creating best practices to raise marketing and communications standards within the A/E/C industry. With a career spanning more than 20 years, James has served in a variety of communications-related capacities, including as an editor for a publishing company and professor of English at community colleges and universities in Southern California and Washington.



Kayla Snider (she/her) | Treasurer

Senior Proposal Strategist | Forma Construction Company

I'm excited to accept the opportunity to continue serving as Treasurer for SMPS Seattle. Since joining the Seattle Chapter after moving here in 2021, SMPS has given me so much—friendships, professional growth, leadership opportunities, and, most importantly, a genuine sense of community.

In the year ahead, I'm excited to continue supporting the chapter's financial health while making sure our resources enable the programming, ideas, and opportunities that matter most to our members. I hope to strengthen communication and collaboration across committees, support thoughtful planning, and help create even more ways for members to connect, grow, and find their place within SMPS.

Kayla Snider is a Senior Pursuit Strategist at FORMA Construction with nine years of experience in A/E/C marketing, pursuit strategy, and business development. Her career has spanned the owner's representative, engineering, and general contracting sides of the industry, giving her a broad perspective on how teams communicate, collaborate, and position themselves for success.

Kayla has been an active member of SMPS Seattle since moving to the region in 2021. As the current Treasurer for the chapter, over the past two years she has guided the chapter's financial planning and reporting, contributed to its three-year strategic plan, expanded Treasury Committee membership, stewarded the transition of fiscal years, and strengthened coordination between Treasury and Sponsorship. Her broader chapter involvement has included volunteering for the 2026 Pacific Regional Conference, participating in the MULTIPLY program, and advancing operational improvements across the chapter. In 2026, Kayla received the SMPS Seattle President's Award in recognition of her leadership and contributions to the organization.



Lindsay Miller Norton (she/her) | Secretary

Business Development | Integrated Design Engineers

I am thrilled and honored to be joining the SMPS Seattle Board of Directors as Secretary. Less than two years ago, I was brand new to the A/E/C industry. I knew there was a lot to learn, but I never expected to find such an engaged and generous community along the way. The people I have met through SMPS have made this industry feel more genuine, more welcoming, and absolutely full of possibilities.

I have always enjoyed the work that helps a team stay organized and move forward. As Secretary, I look forward to supporting the board and helping directors follow through on the ideas and initiatives that matter most to our members.

The current board has built strong momentum, and I hope to build on its successes and help make SMPS Seattle an even stronger resource. Most of all, I am excited to keep learning from this community and contribute to the chapter that has welcomed me so warmly.

Lindsay Miller Norton leads business development and marketing for Integrated Design Engineers (idE). She entered the A/E/C industry in February 2025 and quickly found an invaluable community in SMPS Seattle. She enjoys the wide variety of work she gets to do including supporting proposals, meeting with owners and finding the next project to pursue. She joined the Membership Committee in 2025 and the DEI Cohort in 2026. When she's off the clock, Lindsay is usually cuddling with her cats, watching a scary movie, or finding a new trail to hike in the Pacific Northwest.



John Crase (he/him) | Director at Large: Membership

Managing Principal | Walker Consultants

Thank you for this opportunity to serve the organization that has given so much to me personally and professionally. The quality of programming and resources sustained by the all-volunteer community that is SMPS Seattle is amazing. I look forward to continuing the Membership Committee's work to welcome new members, improve retention and promote the benefits of participating in our awesome chapter. In addition to providing a warm welcome to members and guests at events, this committee plays an important role in furthering our chapter's commitment to inclusivity and accommodating individual needs where we can.

John leads operations and supports professional growth for consulting Engineers and Architects who work with new construction and the existing built environment. Born into the A/E/C, John has worked in construction trades, design, and building materials distribution as well as forensic and restoration consulting. In the office his passion is business development and building teams. After hours John prefers the outdoors—camping, cycling and creating with wood, earth, concrete, and metal.



Emma Anderson (she/her) | Director at Large: Professional Development

Pacific Northwest Pursuit Lead | DPR Construction

SMPS Seattle has shaped me into the marketer and leader I am today. Since joining in 2019, I have found mentors who challenged me, peers who inspired me, and opportunities to grow. Serving as Director at Large: Professional Development is my opportunity to pay that investment forward.

I believe our industry gets better when we create opportunities to learn from one another. Throughout my SMPS involvement, I have served on the Professional Development Committee, helped found the DEI Committee, led student outreach, participated in MULTIPLY as both mentee and mentor, and transformed Fellows Forum into Catalyst Conversations.

In this role, I will build on that momentum by strengthening mentorship and leadership development, bringing fresh perspectives into our programming, and creating opportunities for members to share their expertise. I am also passionate about introducing the next generation to A/E/C marketing. I stumbled into this industry without knowing this career existed, and I want future marketers to have a different story – one of intentionality.

I would be honored to help SMPS Seattle remain a place where members can learn something new, find people who support them, and discover their potential.

Emma Anderson is the Pacific Northwest Pursuit Lead at DPR Construction, where she partners with teams from customer strategy through project pursuit to develop client-focused strategies to win work. An active SMPS Seattle volunteer since 2019, Emma has served on the Professional Development Committee, helped found the DEI Committee, led student outreach, participated in MULTIPLY as both a mentor and mentee, and currently chairs Catalyst Conversations. Her dedication to the chapter was recognized with the 2025 Andy Zinsmeyer Member of the Year Award.



Jimmie Collins (she/her) | Director at Large: Education

Director of Marketing | Manson Construction Company

I welcome the opportunity to serve as SMPS Seattle Director-at-Large: Education, bringing curiosity, collaboration, and a commitment to creating practical learning opportunities that support members at every career stage.

I have had the privilege to serve as Director-at-Large: Membership for the last year where I have focused on rebuilding the Membership Committee, strengthening new-member outreach, and creating welcoming paths to member connection. That experience has given me direct insight into what members value and where additional education can strengthen their professional growth. As Education Director, I would use member feedback, participation patterns, and collaboration across committees to shape timely, relevant programming that supports our members' needs.

I would also ensure programs align with SMPS headquarters requirements and support the 2027–2029 Strategic Plan priorities of Member Value and Engagement and Volunteer Experience and Development. By establishing clear goals, planning calendars, and measures of success, I would help the Education Committee deliver consistent value while empowering our volunteers. My goal is to have an education program that reflects members' needs, meets organizational standards, and helps people grow and connect.

Jimmie is the Director of Marketing at Manson Construction Co., where she leads a four-person team supporting marketing, proposals, business development, and communications nationwide. Since joining SMPS Seattle in 2022, she has served as Director-at-Large: Membership and Scholarships Co-Chair, volunteered on the Nominations and Elections Committee, participated in the 2027–2029 Strategic Planning sessions, served as both a mentor and mentee in the MULTIPLY program, and volunteered with the Programs Committee for the Pacific Regional Conference. With support from the PRC CPSM Study Group, Jimmie became a Certified Professional Services Marketer in 2024.



Jonathan Manfredonia (he/him) | Director at Large: Marketing

Communications Manager | Hermanson Company

Since joining the A/E/C industry, SMPS has been an incredible outlet for building meaningful relationships with peers and growing as a professional. I've always had a passion for developing the next generation of marketers, so I'm truly proud to have the opportunity to make an impact on the 2026-2027 Board of Directors, where I will serve as Director-at-Large: Marketing.

I'm most excited to collaborate with the SMPS Seattle Executive Board and the volunteers on the Marketing Committee. Together, we'll find creative and engaging ways to connect with members, highlight the incredible work happening across our region, and celebrate the talented people bringing it to life.

Jonathan Manfredonia is the Marketing Communications Manager for Hermanson Company, where he leads brand strategy, external and internal communications initiatives, and efforts that strengthen company culture through strategic communications, branding, and storytelling. Shortly after joining the SMPS Seattle Chapter in 2022, he began volunteering on the Marketing Committee while participating in chapter events and regional conferences. Jonathan is passionate about mentorship and collaboration, helping turn strategy into action and intention into impact. Outside of the office, he enjoys live music, playing volleyball, and tackling home improvement projects with his wife.



Cindy Devine (she/her) | Director at Large: DEI

Marketing Specialist | Absher Construction Co.

It has been a privilege to serve as the SMPS Seattle Director at Large: DEI over this last year, and I am thrilled to have the opportunity to continue serving my SMPS community.

SMPS is close to my heart—this community has helped me grow professionally, create lasting personal relationships, and explore my passion for social justice and building community. Over the last year, I have led a small, but mighty Committee focused on spearheading community-based events at low or no cost, including hosting Cozy Craft Nights, kicking off the Walk in the Park series, and facilitating Cultivate & Connect: From Soil to Social–Grow Something Meaningful. It would be an honor to continue connecting our chapter and community with more affordable and accessible events.

As your Director for the DEI Committee, I'm excited to support the next DEI Certification Cohort, continue understanding our members' diversity and empower your voices, and demonstrate the importance of the Human Experience in Business in organizational success.

Cindy Devine is a Senior Marketing Specialist with Absher Construction Co. She joined SMPS Seattle in 2022 and has served on the Chapter's DEI Committee and Special Events Committee. Most recently, Cindy held the position of Director At Large: DEI, and she hopes to continue serving in this role. At Absher, Cindy leads federal pursuits, coordinates their monthly newsletter, and serves on the Culture of Care and LGBTQIA+ Committees. She is thrilled to utilize her skills in marketing and communications to connect with and learn from the A/E/C community. In her free time, Cindy likes to read, craft, pet her cats, and play video and board games with her husband.



Mckenzie Dalley (she/her) | Director at Large: Special Events

Marketing and Business Development Coordinator | FSI Engineers

I am excited to join the SMPS Seattle Board of Directors and serve on the Special Events Committee. I have loved every moment of my involvement with SMPS, and I hope to bring that same passion and spirit to the board. SMPS has been such a positive part of my professional career, and I'm eager to help create that same experience for others. I look forward to building fun, inclusive events where every member feels welcome to connect and take part.

Mckenzie Dalley is FSi's Marketing and Business Development Coordinator, where she is constantly tackling RFQ deadlines. She is always ready to jump into learning something new and put her best foot forward. In 2020, she received her BA in Professional Writing and Visual Communications with an emphasis on Design from Idaho State University, which is a few hours southeast of her hometown of Boise. Mckenzie has been in the A/E/C industry since 2023, and she is an active member of SMPS, serving on the Special Events committee. She was recognized in 2026 as SMPS Seattle's Rising Star member.

Mckenzie made Seattle her home in 2020 and has loved every minute of exploring all the PNW has to offer. If she isn't in Seattle, she is checking off another destination on her list with her partner, her recent trips including Mexico City, the south of France, and Maui, HI.



Jon Davies (he/him) | Senior Advisor

Director of Business Development | BHC Consultants

I am excited to continue serving as Senior Advisor to the Seattle Chapter Board of Directors! I have enjoyed getting to know Mia this year and I can't wait to experience what she has in store for SMPS Seattle this next year! I served as Chapter President in 2008 and have held many other board positions over the years including: Director of Programs; Membership; Education; Sponsorship; and a previous stint as Senior Advisor. This role was created to have some institutional knowledge of the chapter on the board mainly to avoid making mistakes that were made in the past!

As the chapter embarks on a new three-year strategic plan I am looking forward to helping this group implement and stay true to the goals that came out of the plan. I have been on the board twice in the past when the chapter was implementing a strategic plan and think that experience will be helpful to the Board and the membership this year. I owe a lot to SMPS in my career and am looking forward to giving back while building new relationships this year.

I am excited to serve alongside this great group that has been assembled for the 2027 Board.

As Director of Business Development and Vice President for BHC Consultants, I am responsible for building external relationships with decision makers in the markets we serve. I partner with our Project Managers and technical staff to develop pursuit and win strategies that lead to new client and project wins for the firm. I am often accompanied by our five-pound Yorkie named Harley when meeting clients and attending events. From May to October, you can often find me on Lake Sammamish in the early morning getting water ski sessions in before work