TWENTY 25

REIGN AWARDS

2025 REIGN AWARDS

SPONSORSHIP PACKET

PLEDGE DEADLINE: MAY 9, 2025

SPONSORSHIP CONTACTS:

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Your support powers the SMPS Seattle 2025 Reign Awards!

Recognize excellence in marketing communications and outstanding achievements of top marketing professionals in Western Washington!

ABOUT SMPS

SMPS, the Society for Marketing Professional Services, is the only non-profit marketing organization dedicated to creating business opportunities and enhancing the careers of marketing professionals in the architecture, engineering, and construction (A/E/C) industries. The organization began in 1973 and has grown to include more than 7,000 members who are active in 59 chapters across the United States and Canada. SMPS members are marketing and business development professionals employed by architecture, engineering, construction, planning, landscape, interior design, legal, accounting, and specialty consulting firms.

As one of the earlier chartered SMPS chapters, SMPS Seattle is also the largest, expanding at a rapid pace. Our network comprises more than 320 members from approximately 200 of western Washington's architecture, engineering and construction firms. In August 2015 and 2018, our chapter received "Striving for Excellence" awards from SMPS Headquarters in recognition of the diversity and vast amount of educational, networking, and scholarship programs we offer members.

ABOUT THE REIGN AWARDS

SMPS Seattle's annual Reign Awards gala recognizes excellence in marketing communications and outstanding achievements of top marketing professionals. Submitting for the Reign Awards provides firms with an unparalleled opportunity for peer recognition and expert feedback. Communications awards are awarded to A/E/C firms whose materials and campaigns most compellingly achieved their firms' marketing goals. Individual merit awards recognize the exceptional accomplishments of individuals in our industry.

BECOME A REIGN AWARDS SPONSOR

Create awareness for your business and connect with top professional services firms' marketers and business developers by sponsoring SMPS's Annual Awards Gala! This sponsorship packet includes multiple options – there is a level for every company.

SMALL BUSINESS SPONSORSHIP LEVEL

Calling all certified Small Business Enterprises (SBEs)! We want to help get your name out there. This year, the Reign Awards is offering *three small business sponsorships*. If your firm is certified through Washington State's OMWBE, consider sponsoring the Reign Awards and reap the benefits!

SPONSORSHIP REACH

TAP INTO A REGIONAL NETWORK OF PEERS

Our network comprises of 320 members from approximately 200 of western Washington's architecture, engineering, and construction (A/E/C) firms.

GET THE ATTENTION YOUR FIRM DESERVES

We have a non-member network of 1,700-plus people that receives our communications.

SIGN UP TO SPONSOR ONLINE TODAY ▸






Join us for the Reign Awards - Thursday, June 12, 2025

Learn more: www.smpsseattle.org

2025 REIGN AWARDS

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PLEDGE DEADLINE: May 9, 2025

BENEFITS	EVENT $1,000 (1 AVAILABLE)	DINNER $750 (1 AVAILABLE)	BEVERAGE $500 (1 AVAILABLE)	DESSERT $500 (1 AVAILABLE)	GIFT SPONSOR* $250 (3 AVAILABLE)	SMALL BUSINESS FEATURE* $150 (3 AVAILABLE)
Overall recognition	Listed on all materials as event sponsor with logo	Listed as dinner sponsor at event on signage and in slides	Listed as beverage sponsor at event on signage and in slides	Listed as dessert sponsor at event on signage and in slides	Listed as gift sponsor at event in slides	Listed as featured small business at event in slides
Verbal recognition at event	✓	✓				
Day of event recognition	Logo recognition at the event to include entry signage, event slides, and event program	Logo on centerpiece and event program	Logo featured at bar and included in event program	Logo on dessert napkins and event program	Logo on gift bags	Board featuring your firm and logo included in event program
Post event recognition	Inclusion in press release after event, blog post					
FREE ticket(s) to SMPS Seattle 2024 Reign Awards	Four free tickets	Two free tickets	Two free tickets	Two free tickets	One free ticket	One free ticket

PLEASE NOTE:
Please pledge online for all sponsorship levels. Alternative pledge arrangements shall be made through SMPS Special Events Committee Member, Grace Takehara at grace@middleofsix.com.

*** TELL ME MORE ABOUT THE GIFT SPONSOR!**
*We don't want to spoil **all the fun** but there will be opportunities for Reign Award guests to win curated gifts at the event. As a **gift sponsor**, your firm logo will appear on the gift bags.*

*** WHAT IS THE SMALL BUSINESS SPONSORSHIP?**
If your firm is a certified Small Business Enterprise (SBE) through Washington State's OMWBE, consider sponsoring the Reign Awards and reap the benefits!

SIGN UP TO SPONSOR ONLINE TODAY ▸

Learn more: www.smpsseattle.org