



New this year!

UPDATED SPONSOR BENEFIT STRUCTURE:
Select the benefits that matter the most to you and your firm.

EVENT SPONSORSHIPS: Support the event(s) that matter to you and receive unique benefits.

SPONSORSHIP PACKAGE

JANUARY 1 - DECEMBER 31, 2027

PLEDGE DEADLINE: DECEMBER 4, 2026



2027 SPONSORSHIP CONTACTS:

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Additional questions? Reach out to
sponsorship@smpsseattle.org



Thank you for considering sponsorship of SMPS Seattle, your chance to partner with one of the largest SMPS chapters in the nation for peak exposure and relationship-building opportunities!

ABOUT SMPS

The Society for Marketing Professional Services (SMPS), is the only nonprofit marketing organization dedicated to creating business opportunities and enhancing the careers of marketing and communications professionals in the architecture, engineering, and construction (A/E/C) industries.

SMPS's 7,000 members in 58 chapters across the US and Canada are marketing and business development professionals employed by architecture, engineering, construction, planning, landscape, interior design, legal, accounting, and specialty consulting firms.

SMPS SEATTLE PROMOTES MARKETING EXCELLENCE

The SMPS Seattle chapter is one of the oldest, largest, and fastest-growing SMPS chapters in the country. Our network comprises of over 300 members from hundreds of firms throughout the Pacific Northwest.

In 2026, SMPS Headquarters honored SMPS Seattle for our chapter's outstanding performance in education and programming. Because of our extensive network of partner firms and our reputation for quality events, SMPS Seattle is able to provide our sponsors with the visibility to stand out from the crowd as well as the resources and best practices to help your marketing and business development teams excel.

Business Transformed Through Marketing Leadership

Our mission is to engage, inspire, and empower A/E/C professionals for leadership and lifelong learning.

Growth and Inclusion

...including 5 Student Members!

304 MEMBERS

53 Chapter CPSMs

Milestones

1 30-year Member Milestones

8 25-year Member Milestones

1 20-year Member Milestones

3 15-year Member Milestones



As an SMPS Seattle sponsor, you have tens of thousands of opportunities to be seen and recognized by our growing network of A/E/C Marketers and Business Developers throughout the year!

WHY SPONSOR SMPS SEATTLE?

Partnership & Relationship Building

Support of our Seattle chapter not only links your name to the largest nonprofit for A/E/C marketing professional services in the Pacific Northwest, but it also makes you a partner in every virtual and in-person event we host, generating increased and highly positive visibility for your company.

Peak Exposure Opportunities

Our chapter holds over various educational and networking events a year. As a sponsor, your firm will be recognized at each of these events. Additionally, annual sponsors are included in SMPS Seattle's twice-weekly email communications (that's about 100 emails!) and recognized on social media for Silver, Gold, Platinum, and Visionary level sponsors.

SMPS Seattle sponsors receive recognition at each of our events. Last year, our sponsors were recognized in front of more than 1,200 registrants! Our event attendees are a diverse mix of professionals from across disciplines with a range of professional experiences unlike any other industry organization.

A Diverse Range of Sponsorship Options

We offer multiple levels of annual sponsorship opportunities to meet a diverse range of budgets, as well as event sponsorship opportunities to give you a say in the programs that your financial contribution supports.

Besides events, our sponsors are recognized in each of our digital communications and receive special shout outs on social media. We sent out more than 100 emails, which go out to more than 1,900 marketing and business development professionals, as well as principals and industry leaders. Our LinkedIn posts generated thousands of organic impressions online!

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Our sponsors provide vital funding for chapter programming, continuing education, and scholarship opportunities for our members. One of the pillars in our 2027–2029 Strategic Plan is “Sponsor and Partner Engagement.” We’ve assessed our sponsor benefits and are introducing updates intended to offer greater value to our amazing chapter sponsors!

Our new sponsor benefit structure allows you to select the benefits that matter most and align with your company's needs and goals. Whether you're seeking SMPS Seattle event tickets, social media exposure, or another benefit we have yet to explore, we're aiming to offer more flexibility with your financial support.



2027 SMPS SEATTLE

ANNUAL SPONSORSHIP OPPORTUNITIES

PLEDGE DEADLINE: December 4, 2026

BENEFITS	VISIONARY \$3,500	PLATINUM \$2,000	GOLD \$1,500	SILVER \$1,000	BRONZE \$500	COMMUNITY ALLY^ \$250
Annual Membership (\$450 value)	2	1				1
Verbal recognition at events and firm logo displayed at each SMPS Seattle event	✓	✓	✓	✓	Firm name written only	Firm name written only
Firm logo on twice-weekly SMPS Seattle email communications	✓	✓	✓	✓	Firm name written only	Firm name written only
Firm logo and link to website posted on the SMPS Seattle sponsorship page	✓	✓	✓	✓	✓	Firm name written only
Social media recognition	4	3	2	1		
Selections for Impact Boosters Benefits^^	3	2	1			
Selections for Tailored Additional Benefits^^	6	5	4	3	2	1

^WHAT'S A COMMUNITY ALLY?

This sponsorship is reserved for Small, Women, or Minority-Owned Businesses and available to three (3) sponsors. You can learn more by contacting Mia Alhambra at mia.a.alhambra@gmail.com.

^^SELECT YOUR BENEFITS

Starting this year, our sponsorship packages feature customizable options, allowing you to select the perks that align best with your firm's goals. You can even choose the same benefit multiple times to maximize the specific opportunities (i.e. like extra event tickets additional job postings) that deliver the highest value to your sponsorship.



Impact Boosters Benefits

Premium benefits for our Platinum and Gold Sponsors.

- Two (2) tickets to use at an SMPS Seattle half-day workshop (\$300 value)
- Two (2) tickets to the Reign Awards (\$300 value)
- One (1) promotion post of a project, building tour, or service on website, social media, and e-newsletter**



Tailored Additional Benefits

Additional tailored options for all sponsor levels.

- Four (4) tickets to use at an SMPS Seattle Event* (\$360 value)
- Two (2) SMPS Seattle job bank postings
- Company spotlight: one (1) social media post and inclusion in one (1) email newsletter**
- One (1) project award submission for the Reign Awards (\$115 value)

*Does not include full/half-day workshops

**Sponsor is responsible for creation of narrative content and providing SMPS Seattle with swag items

EVENT SPONSORSHIPS

ABOUT EVENT SPONSORSHIPS

Besides our annual sponsorship opportunities, SMPS Seattle offers unique event sponsorships. Our widely attended events bring together SMPS members, firm leaders, technical professionals, and business developers from across the region.

Example events available for sponsorships Include:

- Special Events (happy hours/networking)
- Education Events (workshops/panels)
- DEI events (workshop/panels)
- Various Reign Award sponsorships

EVENT SPONSORSHIP BENEFITS

Becoming an event sponsor provides your company with the following benefits:

- Individualized spotlight on the SMPS Seattle event registration page
- Individualized verbal spotlight at the event
- One (1) ticket to the event you sponsor
- Inclusion of company swag and brochures at check-in table at various SMPS Seattle events*
- The ability to make sure your money goes towards an event/value your firm directly supports

INTERESTED IN LEARNING MORE?

Please complete the pledge form on page 7 and email Mia Alhambra at mia.a.alhambra@gmail.com.

*Sponsor is responsible for coordinating the delivery their company swag and brochures prior to the event

IN-KIND SPONSORSHIPS

ABOUT IN-KIND SPONSORSHIPS

We welcome and appreciate in-kind support of our chapter. Your in-kind contribution may assist with chapter operating expenses by donating your services, such as printing, publicity, photography, audio/visual, and strategic planning.

IN-KIND SPONSORSHIP BENEFITS

As an in-kind sponsor, your company will gain direct exposure to hundreds of A/E/C decision-makers, industry leaders, and partners across our network.

In-kind sponsors receive the same benefits as our Silver level sponsors. Please see the table on page 4.

INTERESTED IN LEARNING MORE?

Please complete the pledge form on page 7 and email Mia Alhambra at mia.a.alhambra@gmail.com.



FIRMS REPRESENTED BY OUR MEMBERS INCLUDE:

A&E + SMA Design	DPR Construction	Knight Construction & Supply, Inc.	Psomas
Abbott Construction	Ecotope	Korsmo Construction	Raedeke Associates
Absher Construction Company	Elevate Advisors	KPFF Consulting Engineers	Rafn Company
AEI/Affiliated Engineers, Inc.	EnviroIssues	Land Morphology	Reid Middleton
AHBL, Inc.	ESA (Environmental Science Associates)	LMN Architects	RH2 Engineering, Inc.
ALA Seattle + Seattle Design Festival	ESM Consulting Engineers, LLC	Lochner	Rice Fergus Miller
AldrichVKP Construction Company	Faber Construction	Lund Opsahl	Rock Project Management Services, LLC
Alexander Coaching & Training	Facet	Mackenzie	Sázán Group, Inc.
Ankrom Moisan Architects	FCS, a Bowman company	Mahlum	SE Group
ARCADIS	FORMA Construction	MAKERS Architecture and Urban Design, LLP	Sellen Construction
Architectural Dimensions	FSi Engineers	Manson Construction Co.	SHKS Architects
Art Anderson Associates, Inc.	Furtado & Associates, Inc.	Matt Hays, Consultant	Sierra Construction
Arup	GEI Consultants	Mayer/Reed, Inc.	Stepherson & Associates Communications
Auburn Mechanical	GeoEngineers	Mazzetti	SungLass Communications, LLC
Bassetti Architects	Geosyntec Consultants, Inc.	McElhanney Ltd.	Swenson Say Faget
Bayley Construction	GFT	McGranahanPBK	Swinerton Builders
Baylis Architects	Gibbs & Olson	McKinstry	Syndicate Smith
BCRA, Inc.	Glosten	Merit Construction NW	TCA Architecture + Planning, Inc.
BHC Consultants LLC	Glotman Simpson Consulting Engineers	Metrix Engineers	Ted Sive Consulting
BNBuilders Inc	GLY Construction, Inc.	MG2	Teena Videriksen Consulting
Boulder Associates	Goodfellow Bros.	Middle of Six	Terracon Consultants, Inc.
Brown and Caldwell	Hansen Belyea	Moffatt & Nichol	Tetra Tech, Inc.
Budinger & Associates	Hargis Engineers, Inc.	MW Consulting Engineers	The Berger Partnership
Build With Pride Seattle	HBB Landscape Architecture	Natural Systems Design	The Marketing Department
Calista Brice	Hensel Phelps	NBBJ	The Miller Hull Partnership
CAST Architecture	Hermanson Company	Nexus	TLC Engineering Solutions, Inc.
Charter Construction, Inc.	Herrera Environmental Consultants	OAC Services, Inc.	Transpo Group
Clise Properties	HKP Architects	OCMI, Inc.	True Environmental
Communications Resources Northwest LLC	HNTB Corporation	Osborn Consulting	UMC
Concord Engineering, Inc.	Hutteball + Oremus Architecture	Otak, Inc.	Value Management Strategies, Inc.
Consertus	HWA GeoSciences Inc	P2S Inc.	VECA Electric & Technologies
Cooper Architects	Integrated Design Engineers, LLC	PACE Engineers, Inc.	Vivid Graphics Ltd
Cornerstone General Contractors, Inc.	Integrus Architecture	Pacific Pile & Marine, LP	Walker Consultants
Cushing Terrell	Jackson Main Architecture	PAE Engineers	Walsh Construction Co.
David Evans & Associates	Jacobson Consulting Engineers	Parametrix	Washington Patriot Construction
DCI Engineers	JE Dunn Construction	PCL Construction	WGM Group, Inc.
Deacon Construction, LLC	JLD Cost Consulting	PCS Structural Solutions	Wilson Engineering, LLC
Degenkolb Engineers	Johnston Framework	Performance Validation	Wiss, Janney, Elstner Associates
Delawie	JPC Architects	Perteet Inc	WSP USA
Delve Underground	JTM Construction	Pilchuck Business Consulting	ZGF Architects
Design West Engineering	KBA, Inc.	PM Design Group, Inc.	
DKS Associates	Kennedy Jenks	PND Engineers, Inc.	
DOWL	Kirtley-Cole Associates	PointNorth	

2027 SPONSORSHIP PLEDGE FORM

THANK YOU FOR CHOOSING TO SUPPORT SMPS SEATTLE!

Your sponsorship will help us continue to provide marketing professionals in the architecture, engineering and construction industry with outstanding programs, educational opportunities, and networking events. This sponsorship will be for the 2027 calendar year, January 1 to December 31.

Ready to sign up? Go to smpsseattle.org/Become_A_Sponsor and check this off your to-do list!

IMPORTANT NOTE: If sending check payment, please **mail physical checks to PO Box 75453, Seattle, WA 98125-9997**

PREFER TO PAY LATER? NO PROBLEM! PLEASE CLICK TO FILL OUT THIS PLEDGE FORM:

ANNUAL LEVEL	AMOUNT
Visionary	☐ \$3,500
Platinum	☐ \$2,000
Gold	☐ \$1,500
Silver	☐ \$1,000
Bronze	☐ \$500
Community Ally	☐ \$250
EVENT SPONSORSHIP*	CONTACT MIA ALHAMBRA
IN-KIND SPONSORSHIP*	CONTACT MIA ALHAMBRA
In-Kind Service	

FIRM NAME: _____

PRIMARY FIRM CONTACT INFORMATION

Name/Title: _____

Address: _____

Phone/Email: _____

My firm is interested in Event Sponsorship opportunities ☒ Yes ☐ No

HOW TO CONFIRM YOUR SPONSORSHIP OF SMPS SEATTLE:

- 1 Submit this pledge form by December 4, 2026, to sponsorship@smpsseattle.org. When you are ready to pay, please pay online via smpsseattle.org/Become_A_Sponsor.
- 2 If you are pledging Event or In-Kind sponsorship, please submit this form to sponsorship@smpsseattle.org.

Please note: Your sponsorship is not confirmed until payment is processed. Thank you!